

About Us

Healthcare GRC Pte Ltd is a Singapore based software product company focusing on GRC (Governance, Regulatory, and Compliance) space in the healthcare industry. Our target market, in this phase, is Hospitals and Healthcare providers in the Asia Pacific region. Our flagship product in this space is called QUASR.

QUASR

QUASR is a SaaS app addressing GRC needs for small to medium sized healthcare providers. QUASR is designed to be scalable, secure, modern and intuitive with built-in best practices from the healthcare industry. QUASR is intended to remain cost-effective and a comprehensive solution for small and mid-sized healthcare providers. QUASR is an out-of-the-box, cloud-hosted solution with a few customization options.

More information about QUASR and Healthcare GRC is available on our [website](#).

Pull Up Banner Design

We want a banner for branding and product positioning, in conferences and stalls. The stall's objective is to generate interest in the product, understand the market better, get feedback on the offering and to create customer engagements.

The banner should encourage visitors to drop by our stalls seeking more information about our product offering.

Content

We will provide you with our logo, product brochure to highlight the features. The key takeaways from the banner are

- Secure
- Modern and Mobile responsive
- Easy to use
- Quick to deploy

The tag cloud on the right gives a quick overview of the features we wish to highlight.

We want the banner to be informative without being verbose. We want the overall theme to be young, energetic and innovative through the use of appropriate graphics, keywords, leaving the audience wanting more information.



Modules

The product brochure and website have summary information about our flagship module - the **Incident Manager**. There is another module, work in progress, that we want to highlight in this banner. I have included a quick brief on that module below.

Quality Improvement Manager

- Drive quality improvement efforts.
- Manage Initiatives and Improvements, big or small, all in one place.
- Converge from multiple sources.
- Initiate, manage and implement improvements.